



“Breaking Into...” Retail / Luxury Goods

Industry Overview/Reports

Baker Library Retail Research Guide
(<http://www.library.hbs.edu/guides/retail.html>)
Standard & Poor’s Retail Industry Guide
(http://www.library.hbs.edu/go/s_and_p.html)
Global Market Information Database
(<http://www.library.hbs.edu/go/gmid.html>)
eMarketer (strong coverage of e- and m-commerce)
(<http://www.library.hbs.edu/go/emarketer.html>)
ThomsonONE industry analyst reports
(<http://asklib.library.hbs.edu/a.php?qid=26606>)

Company Research

OneSource Global Business Browser
(<http://www.library.hbs.edu/go/onesource.html>)
ThomsonONE
(<http://www.library.hbs.edu/go/thomsonbanker.html>)
CapitalIQ
(<http://www.library.hbs.edu/go/capitaliq.html>)

Articles: News, Updates, Trends

WWD full-text online
(<http://www.library.hbs.edu/go/wwd.html>)
Factiva
(<http://www.library.hbs.edu/go/factiva.html>)
ABI/Inform
(<http://www.library.hbs.edu/go/ABI.html>)
FT.com’s Luxury 360
(<http://www.library.hbs.edu/go/ft.html>)

Newsletters:

Baker Library Retail/Luxury Goods Highlights
(<http://www.library.hbs.edu/intra/highlights.html>)
The Business of Fashion
(www.businessoffashion.com/)
NRF Retail and Global Retail SmartBriefs
(<http://www.smartbrief.com/news/retail>)

Behind the Scenes: Company, Job, Industry

Vault Online Career Library—search for “Career Launcher: Fashion”
(<http://www.library.hbs.edu/go/vault.html>)
Glassdoor.com

MBA Career & Professional Development

Recruiting Partner List
HBS Career Hub (historic and current)
Reciprocity agreements
Coaching
Programs/events calendar

HBS-Enabled Network

Students (Classcards)
HBS Retail & Luxury Goods Club
Faculty interested in retail:
(<http://www.hbs.edu/faculty/Pages/browse.aspx?industry=retailing>)
Alumni Navigator: search by industry (“Retailing/Wholesaling”)
Alumni in Capital IQ: add HBS affiliation to your People Screen

Social Networks

LinkedIn
Facebook

Industry Associations & Conferences

National Retail Federation
(www.nrf.com)
Council of Fashion Designers of America
(www.cfd.com)
Retail Industry Leaders Association
(www.rila.org)
L2 Think Tank
(<http://www.l2thinktank.com/>)
NYU Stern’s annual Luxury & Retail Conference